

For Immediate Press Release
From: Penelope Hines, Executive Director
Monroeville/Monroe County Chamber of Commerce

Plans for Monroe County NCPRA Rodeo Announced

(January 21, 2020) ----- The Monroeville/Monroe County Chamber of Commerce and the Kiwanis Club of Monroeville are excited to announce plans for the Monroe County NCPRA Rodeo. The rodeo festivities will be held on August 7th and 8th in Frisco City on Snider Avenue at the old Babe Ruth baseball fields.

The NCPRA (National Cowboy Pro Rodeo Association) event will be contracted by 5T Rodeo Company which is managed by world champion calf roper and Mississippi Hall of Fame inductee, Herbert Theriot. Theriot, a Poplarville, Mississippi based cowboy, has channeled his competitive drive as a contestant into a desire to excel on the stock contracting end of the arena. With his life experience as a contestant, he knows the importance of providing quality stock for the competitors in order to initiate high quality competition that provides a flair of entertainment. Theriot sees rodeo as an opportunity to capture the hearts of cowboys and fans alike.

The Monroe County NCPRA Rodeo will provide fun for the whole family with gates opening nightly at 6 pm with activities like mutton bustin' and much more. The rodeo will begin at 8 pm with scheduled competitions including barrel racing, team roping, calf roping, saddle bronc riding, breakaway roping, and bareback riding. Intermission and entertainment will be provided by trick riders and a family friendly clown. The evening will conclude with the exciting main event of bull riding.

Kiwanis is a global organization of volunteers dedicated to improving the world one child at a time. Proceeds from the event will benefit the Monroeville Kiwanis Club's many children's projects, including Angel Tree, Monroe County Library, Monroeville YMCA, Monroe County Education Foundation and scholarships for local high school students.

To date sponsors include: South Alabama Kubota, Alabama River Cellulose, Alabama Ag Credit, Ziebach and Webb, Monroe Sausage, Tommy Cobb CPA, Airport Collision, United Bank, Southern Farm Supply, Harrigan Lumber Company, and the town of Frisco City.

For sponsorship information, contact the Chamber office at (251) 743-2879, email director@monroecountyal.com, or go to monroecountyal.com/events.